

# Bachelor in Hospitality Management: curriculum overview

The bachelor programme at Hotelschool The Hague is designed for professional, ambitious students who want to succeed in an international business environment. Leading experts from academia and industry provide students with hands-on-learning in real-world projects and indispensable business theory. Our students have diverse cultural backgrounds and form life-long friendships during their first year on campus. This degree is the ideal springboard for a successful international career in hospitality and beyond.

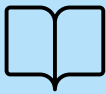
## Did you know?



At Hotelschool The Hague we follow teaching blocks of 10 weeks each (4 blocks per year). After every block, you have 1 week off. We call this Week 0.



The programme includes two different internships (abroad), in Year 2 and Year 4. During your internships you will work in a full service hotel or hospitality related business. Our Placement Office will support you in finding the most suitable location.



In your final year, you can choose a specialisation depending on your interests: Business, Gastronomy, Work, Society, Experiences. And then you can choose a track that suits your ambitions: Consultant for an Industry Dilemma, Entrepreneurship, working on your own business idea or Consultant for a Placement Company that you will propose.



As part of our bachelor you have the opportunity to follow a pre-master programme. This gives you direct access to master programmes at different business universities in The Netherlands.



**HOTELSCHOOL  
THE HAGUE**  
*Hospitality Business School*

The curriculum is built up logically. The first year covers the fundamentals of running a hospitality business, and by the fourth year students are learning what it takes to innovate the broader hospitality sector. Personal growth and development are key elements of our programme's learning process. Students work individually but also on case studies in teams in real-world companies. Our degree programme is taught in English.

## YEAR 1

### Knowing the fundamentals

#### Academic courses

- Operations Fundamentals
- Leadership Skills
- English
- 2nd Language

#### Practical education

Working in an outlet

#### Academic courses

- Marketing Fundamentals
- Finance Fundamentals
- English
- 2nd Language

#### Academic courses

- Data Analysis & Research Fundamentals
- Human Resources & Culture Fundamentals
- English
- 2nd Language

#### Personal Development

## YEAR 2

### Running the business effectively

**Internship abroad**  
Practical placement

#### Academic courses

- Entrepreneurship
- Finance II
- Project Management

#### Academic courses

- Hotel Budget Plan
- Revenue Planning & Commercial Strategy
- Extended Data Analysis

#### Personal Development

## YEAR 3

### Improving the business

#### Practical education

Managing an outlet

#### Applied research

Hospitality Research Lab

#### Academic courses

Business Transformation 1

#### Academic courses

Business Transformation 2

#### Personal Development and Business Inspiration Days

## YEAR 4

### Innovating the sector

### OPTION 1

#### Pre-Master courses

#### Launching Your Career: Experiencing the sector

Management Placement

### OPTION 2

#### Specialisation

- Business
- Gastronomy
- Work
- Society
- Experience

#### Track

- Industry
- Business
- Placement

#### Launching Your Career: Experiencing the sector

Management Placement



Discover detailed  
course information

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