

Since 1962, Glion has set the highest standards for academic quality & hospitality excellence.

Glion is among the world's most prestigious hospitality business schools, providing a transformative and progressive learning experience. Glion delivers a premium, personalized education combining practical skills with academic rigor. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

Today, we continually rank among the world's top ten institutions for hospitality and leisure management, and in the top five globally for employer reputation*.

With campuses in Switzerland and London, Glion delivers a premium, personalized education combining practical skills with academic rigour. Our hand-picked faculty has won prestigious awards, taught in multiple institutions and worked in global industries.

A Glion graduate combines real-world experience and operational know-how with the soft skills increasingly prized among employers. As a result, 98% of job-seeking Glion students have one or more employment offers on graduation day**.

About Glion

Our student population



1,700⁺

students on
our 3 campuses



The Glion
student journey



45%
male students



55%
female students

Our students by program



35%
Master's students



65%
Bachelor's students

Our campuses



3 campuses in
2 countries



Glion, Switzerland



Bulle, Switzerland



London, UK

Accreditation & quality assurance



Glion Institute of Higher Education is accredited by the New England Commission of Higher Education (NECHE). The Commission is recognized by the US Secretary of Education as a reliable authority on the quality of education for the institutions it accredits.

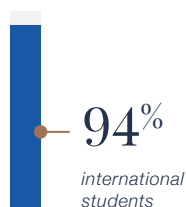


The London campus is reviewed by The Quality Assurance Agency for Higher Education (QAA), an independent body that monitors standards and quality in UK higher education.

Where our students come from

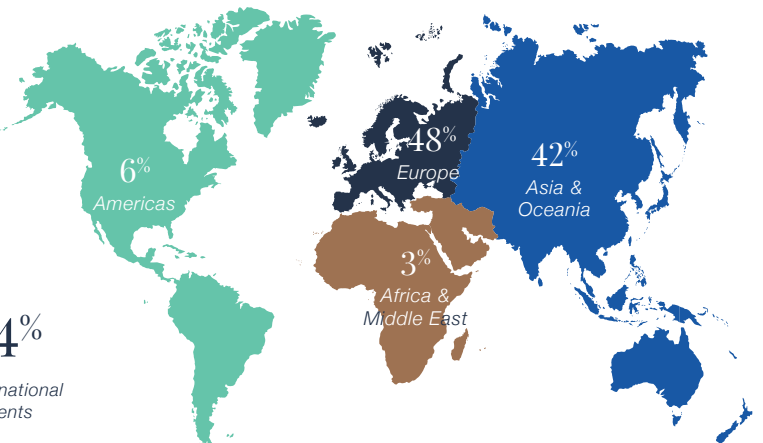


107
nationalities



94%

international
students



*QS World University Rankings by Subject, 2024

**May 2023 data

Our faculty



126

faculty members, practical arts instructors, visiting faculty & experts



94%

of faculty teaching academic classes hold a PhD/Master



35

practical instructors



17

nationalities

13

average years of industry experience

12

average years of academic experience

Personalized learning

We keep our class sizes deliberately small, so you will receive one-to-one attention from highly qualified faculty members.



35

students per academic class*



22

students per Practical Arts class*



9:1

ratio of Glion staff to students on campus*



7:1

ratio of instructors to semester 1 students*



15:1

Student-to-faculty ratio

*Average student numbers may vary slightly every semester. / May 2023 data

Bachelor's degree in International Hospitality Business

4-YEAR PROGRAM: Experiential Year (Practical Arts semester + 6-month internship) + 3-year Bachelor of Science (BSc) program (4 academic semesters + 6-month internship + on-the-job experience)
INTAKES: Spring & Fall

Experiential Year:
Hospitality Experiential Year

Semester 1
Practical Arts - Hospitality Excellence, Glion

Semester 2
Hospitality Professional Immersion - Internship

BSc year 1: Hospitality
Managerial Excellence

Semester 1
Hospitality Fundamentals
Bulle, London or Marbella*

Semester 2
Hospitality Management
Bulle, London or Marbella*

BSc year 2: Hospitality
Business Proficiency

Semester 3
Management Practice
Internship

Semester 4
Integrated Business Strategies
Bulle or London

BSc year 3: Hospitality
Professional Expertise

Semester 5
Specialization & Bachelor's Thesis**, Bulle or London

Semester 6
On-The-Job Experience
& Research Project

*Opportunity to study this semester on international exchange at another Sommet Education campus
**or Applied Business Project

LUXURY GASTRONOMY & HOSPITALITY MASTERCLASS

Throughout the four-week Masterclass in Switzerland during Experiential Year semester 1, you will meet influential experts who are delivering authentic luxury experiences in hospitality and gastronomy. Your senses will be awakened through visits, tastings, guest speakers and workshops.

CHOOSE YOUR SPECIALIZATION

Having specialist knowledge and experience will make you stand out from the crowd. In BSc semester 5, you can specialize in:

- Luxury Brand Strategy
- International Hotel Development and Finance
- Guest Experience and Event Management

INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience enable you to not only gain a full year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

INTERNATIONAL EXCHANGE

Exchange options enable you to study your Bachelor between our campuses in Switzerland and London. You can also opt to spend a semester studying in Spain with our partner institution (subject to availability).

Bachelor's degree in Luxury Business

4-YEAR PROGRAM: Experiential Year (Immersion semester + 6-month internship) + 3-year Bachelor of Science (BSc) program (4 academic semesters + 6-month internship + on-the-job experience)
INTAKES: Spring & Fall

Experiential Year:
Luxury Immersion

Semester 1
Luxury Fundamentals
Glion

Semester 2
Professional Immersion
Internship

BSc year 1: Hospitality
Luxury Management

Semester 1
Luxury Management I
Bulle

Semester 2
Luxury Management II
Bulle

BSc year 2: Hospitality
Strategic Leadership

Semester 3
Management Practice
Internship

Semester 4
Strategic Luxury Leadership
Bulle

BSc year 3: Hospitality
The Future of Luxury

Semester 5
Crafting Tomorrow's Luxury
Bulle

Semester 6
On-The-Job Experience
& Research Project

THE ART OF LUXURY: LUXURY DISCOVERY TRIPS & EXPERIENCES

Bring luxury to life through our tailor-made package of Luxury Discovery trips, masterclasses and experiences in your first semester of the Experiential Year. You'll visit some of the finest exponents of luxury in Switzerland, Italy and France through a series of multi-sensory field trips that bring alive the exquisite materials and exemplary craftsmanship that are hallmarks of luxury products.

CAREER-FOCUSED: BLEND HARD & SOFT SKILLS

This program delivers the combination of hard and soft skills required to lead in the modern workplace. Business elements cover areas such as corporate finance, digital marketing, data analysis and strategic brand management, while soft skills we'll help you develop include communication, talent management and change management.

INDUSTRY EXPERIENCE

Your two professional internships and on-the-job experience play a crucial role in your Bachelor studies. You will not only gain a full year-and-a-half of employment history to add to your CV, but also strong professional skills, valuable industry connections and real-life awareness of industry standards.

Internships

How internships build employability

Outstanding employability is a key 'return on investment' from a Glion education. 98% of our job-seeking students graduating in 2023 received one or more employment opportunities. Your two internships are stepping-stones to securing your first job. They offer their own distinct learning and benefits, as well as being powerful components of your professional resume.

FIRST INTERNSHIP EXAMPLES

Your first experience in Experiential Year semester 2 will typically be an operational internship in hospitality, such as:

- F&B Intern, Four Seasons
- Rooms Division Intern, Rosewood
- Front Office Intern, Jumeirah
- Housekeeping Intern, Accor
- Concierge Intern, Bulgari Hotels & Resorts

SECOND INTERNSHIP EXAMPLES

Your second experience in BSc semester 3 will often be an administrative internship in hospitality, luxury retail, events or finance, such as:

- Guest Relations Intern, Marriott
- Client Advisor, Richemont Group
- PR and Events Assistant, MCI
- Event Coordinator, BMF Media
- Business Management Intern, KPMG

ON-THE-JOB EXPERIENCE & FIRST JOB EXAMPLES

Your on-the-job experience paves the way to your first role after graduation, some real-world examples of which include:

- Management Training, Four Seasons
- Relationships Ambassador, Hublot
- Guest Relations Executive, FIBA
- Marketing Assistant, Cartier
- Asset Management Analyst, J.P. Morgan



How do we prepare students
for their future careers?

Internship facts



6.4

internship offers per
student on average



1,030+

students on
internship



48

countries internship offers
received from

INTERNSHIPS BY INDUSTRY

77%

hospitality, tourism
& F&B

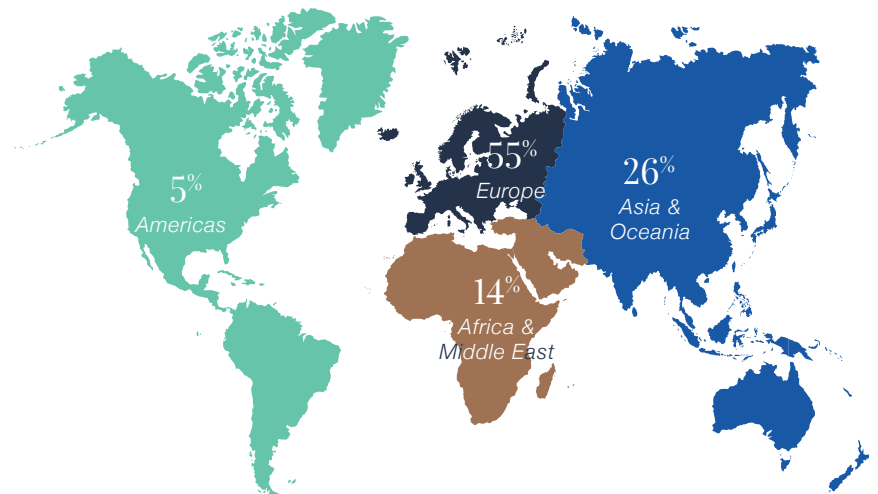
13%

FMCG, luxury
goods and services,
marketing, events,
banking & finance

10%

other
industries

STUDENTS ON INTERNSHIP PER REGION:



2023 data

Strong industry connections

Year after year, world-leading brands send their hiring teams to Glion to recruit new talent. These industry professionals recognize our ability to produce highly employable graduates, with the right combination of experience, professionalism, cultural knowledge and business expertise.

TOP 10 RECRUITERS OF GLION GRADUATES

For entry level & management training positions (2018-2023)



Your future career

Employability



250⁺

company live visits
on campus or online
per year



7

job offers per student for
first employment

May 2023 data

98%

of job-seeking
students
graduating in 2023
received one or
more employment
opportunities

CAREER SERVICES & RESOURCES

- Online database of internship, management training and employment offers
- On-campus recruitment events
- CV support and interview preparation

Careers in hospitality & beyond

With a Glion Bachelor's education, you will have the perfect pathway to the global hospitality industry. Not only this, but the expertise and professional polish you develop with us will also open doors into any business sector where soft skills and excellence in customer service are prized.

HOSPITALITY & TOURISM

- Hotels and resorts
- Restaurants & bars
- Night clubs & casinos
- Tourism management
- Cruise ships
- Sharing economy companies
- Online travel agencies

LUXURY

- Personal luxury goods
- Luxury retail
- Luxury brand marketing
- Yachts, private jets and automobiles
- Luxury hospitality
- UHNW concierge services
- Fine dining, food and wine

EVENTS & ENTERTAINMENT

- International sports events
- Music festivals
- Exhibitions
- Corporate and private events
- Fashion shows
- Entertainment venues
- Virtual and streaming events

FINANCIAL SERVICES & REAL ESTATE

- Financial investment
- Private banking
- Real estate management
- Hotel development
- Insurance
- Brokerage
- Consultancy

Alumni spread



17,500⁺

alumni worldwide



160

countries

Alumni career sectors

52%

work in hospitality,
tourism and F&B

48%

work in FMCG, luxury goods and services,
marketing, events, banking and finance

86%

of our graduating students become
managers in less than 5 years

3

years on average before our
alumni start in a managerial role

Current positions held by Glion Alumni

HOSPITALITY

DIEGO LOZANO VARA
General Manager,
Bristol Panama,
Panama City
Graduated 2015

CÉCILE NAEGEL
Front Office Manager,
Four Seasons Megève,
Megève
Graduated 2017

LUXURY

EMMA GERARD
Lead Coordinator Retail
Training, Audemars Piguet,
Geneva
Graduated 2020

JULIA FOURNIER
Senior VIP Experience
Project Manager, Cartier,
Paris
Graduated 2016

FINANCE

LINUS FREDBERG
Regional Director of Revenue
Management Northern
Europe, Accor, London
Graduated 2013

PHILIPPE MENJUC
Business Quality Control,
J.P. Morgan,
Geneva
Graduated 2017

EVENTS

MATTHIEU LEMAIRE
HR Business Partner,
International Olympic
Committee (IOC), Lausanne
Graduated 2016

EUGENIA MOSER
Events Manager,
LVMH,
London
Graduated 2015

Glion Institute of Higher
Education
Route de Glion 111
1823 Glion sur Montreux
Switzerland



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