

INTERNATIONAL DUAL DEGREE BUSINESS ADMINISTRATION

UCM - HWR, Berlín

Faculty of Economics and Business

Syllabus

Group in English.

Two diplomas, one officially recognized in Spain and the other officially recognized in Germany.

TYPE OF SUBJECT	ECTS
Core Studies	60
Compulsory	138
Elective	36 ¹
Bachelor Thesis	6
TOTAL	240

¹ 36 ECTS recognized at UCM from 39 ECTS taken at HWR.

Year One (UCM)	ECTS
Business Law	6
Business Mathematics I	6
Business Mathematics II	6
Business Statistics I	6
Economic History	6
Financial Accounting I	6
Introduction to Economics	6
Microeconomics	6
Principles of Business Financial Management	6
Principles of Business Management	6

Year Two (UCM)	ECTS
Business Statistics II	6
Commercial Law	3
Economic Policy	6
Financial Accounting II	6
Financial Mathematics	6
Industrial and Business Sociology	3
International Economics for Business	6
Macroeconomics	6
Management Accounting	6
Organisation and Design	6
Spanish Economy	3
Tax System I	3

Year Three (HWR) ^{2, 3}	ECTS
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Communication Strategy and Consumer Behaviour	5
Corporate Social Responsibility	5
Finance and Investment Policy Decisions	5
Financial Analysis and Valuation	5
Group Accounting and Managerial Accounting	5
Human Resources Management	5
International Economics for Business	5
Market Research	5
Operations Management	5
Political Economy and social Structure of Modern Society	5
Selected Issues in Marketing	5
Strategic Marketing	5
Topics in Finance	5

² Some subjects could be changed depending on the HWR University offer, and some subjects could be studied in German.

³ 64 ECTS recognized at UCM from 65 ECTS taken at HWR.

Year Four (HWR and UCM)	ECTS
HWR Internship ⁴	30
Econometrics	6
Tax System II	6
Financial Analysis and Valuation	6
One Elective (no Itinerary Permitted)	4
Bachelor Thesis	6

⁴ 28 ECTS recognized at UCM from 30 ECTS taken at HWR.

Year Four Electives	ECTS
Accounting Track	
Audit of Financial Statements *	4
Commercial Contracts	4
Company Accounting *	4
Computer Applications for Accounting Information *	4
Consolidation of Financial Statements *	4
Government, Corporate Social Responsibility and Sustainability *	4
Risk Analysis and Management	4
Tax Planning *	4
Business Administration Track	
Applied Industrial Economics *	4
Employment Contract *	4
Gender and Diversity in Organisations *	4
Government, Corporate Social Responsibility and Sustainability *	4
Innovation and Technology Management *	4
International Business Management	4
Quality Management *	4
Start-up Companies	4
Tax Planning *	4
Finance Track	
Applied Industrial Economics *	4
Banking and Stock Exchange Operations *	4
Corporate Governance, Social Responsibility, and Sustainability *	4
Economics and Bank Management *	4
Financial Economics of Self-employment and Participative Companies *	4
International and National Financial Markets *	4
Risk Analysis and Management	4
Tax Planning *	4
Marketing Track	
Business Analysis with Big Data *	4
Commercial Distribution *	4
Commercial Contracts	4
Data Analysis *	4
Government, Corporate Social Responsibility and Sustainability *	4
Integrated Marketing Communications	4
International Marketing	4
Marketing Plan *	4
Sociology of Organisations *	4

* Subjects taught in Spanish.

Knowledge acquired

- Administration and management of a business or any other type of organisation, with an understanding of its competitive and institutional position, while identifying its strengths and weaknesses.
- Integration in any functional area of a multinational or large company or organisation, the ability to perform any management task assigned therein (production, marketing, human resources, finance, accounting...) and make and execute decisions.
- Preparation of diagnoses, with organisation improvement proposals, incentive plans, and activities specific to human resources (job analysis and appraisal, hiring, compensation, career development, etc.).
- Marketing techniques and tools to meet consumer needs and/or always wishes.
- Investment analysis and planning, foreseeing expectations, interrelations, and financing. Management and control of the company's financial plan.
- Economic-financial information (accounting statements) and its legislation.
- Relevant economic sources of information and contents. Preparation of data obtained.
- Assessment, based on relevant information records, of a company's situation and foreseeable development.
- Advice on specific business and market situations.
- General company or functional area management projects.
- The national and international economic environment where the company operates, especially in Spain and Germany.

Professional opportunities

- Management, advice, and consulting for all types of organisations (public or private, for-profit or non-profit) in Spain and Germany.
- Production, purchasing, or logistics.
- Human resources.
- Financing and investment.
- Sales or marketing.
- Accounting.
- Teaching and research.

International Dual Degree Business Administration UCM - HWR, Berlín
Branch of Knowledge: Social Sciences and Law

Faculty of Economics and Business
Universidad Complutense de Madrid
Campus Somosaguas
economicasyempresariales.ucm.es

Hochschule für Wirtschaft und Recht
Universität de Berlín
www.hwr-berlin.de/en/

For further information: www.ucm.es/estudios/grado-adeberlin

January 2025. The content of this brochure is subject to possible modifications